



- 8:00 AM - 8:30 AM** **Registration**
- 8:30 AM – 8:35 AM** **Welcome Address by Frank Herring, Partner - Frankfurt am Main, Allen & Overy**
- 8:35 AM – 8:45 AM** **Opening address by Paul-Henri de La Porte du Theil, Chairman, AFG (French Asset Management Association)**
- 8:45 AM – 9:45 AM** **Round table 1**
- How to master yield and risks while facing the current market uncertainties**
- *Smart beta and risk budgeting in equity and bond portfolios*
 - *Portfolio diversification, correlation and flexibility*
 - *New quantitative approaches and tools*
 - *The manager and controller roles*
- Moderator - **Christian Dargnat, Head of Distribution Business Line, BNP Paribas Investment Partners**
- Panelists
- **Jean-Louis Laurens, General Partner, Chief Executive Officer, Rothschild & Cie Gestion**
 - **Hervé Goigoux-Becker, Deputy Chief Investment Officer, OFI Asset Management**
 - **Dominique Carrel-Billiard, Chief Executive Officer, Financière de l’Echiquier**
- 9:45 AM – 10:45 AM** **One-to-few meetings – session 1**
- BOX 1**
Creative alpha in an uncertain environment
Meet with **Dominique Carrel-Billiard, Chief Executive Officer**, and **Jérôme Blanc, Director of International Development, Financière de l’Echiquier**
Speakers' languages: EN
- BOX 2**
How to allocate bond within a managed risk framework

Meet with **Hervé Goigoux-Becker**, Deputy Chief Investment Officer, and **Vincent Ribuot**, Head of Marketing, Strategy & Communication, **OFI Asset Management**
Speakers' languages: EN

BOX 3

European equities: themes and business models to focus on in 2015

Meet with **Guillaume Dard**, Chief Executive Officer, and **Antoine Bory**, Managing Director, Head of International Business Development, **Montpensier Finance**

Speakers' languages: DE, EN

BOX 4

Fixed-income: is there still value in European High Yield for 2015?

Meet with **Fabrice Neyroumande**, Product Specialist, and **Frédéric Salomon**, Head of Short Term, High Yield & Loans, **Schelcher Prince Gestion**

Speakers' languages: DE, EN

BOX 5

Finance dedicated to Insurance: the management of French mutual insurance group assets by Covéa Finance, its portfolio management company

Meet with **Francis Jaisson**, Head of Multimangement – Marketing and Sales, and **Damien Colombel**, Institutional Sales, **Covea Finance**

Speakers' languages: EN

BOX 6

Success by investing in European innovative SMEs

Meet with **Antoine Valdes**, Founder and Chief Executive Officer, and **Stefan Berger**, Venture Partner, **Alto Invest**

Speakers' languages: DE, EN

BOX 7

Event Driven Multi Asset: all weather strategy with asymmetric pay off

Meet with **Sebastien Boucher**, Founder and Chief Investment Officer, and **Alexandre de Sagazan**, Managing Director and Partner, **BlueHive Capital**

Speakers' languages: DE, EN

BOX 8

Asset gathering and efficient order execution for open-end funds within the Euronext exchange trading environment

Meet with **Jean-Bernard Ferrand-Eynard**, Head of EU Buy-side Relationship Management, and **Roger van Elderen**, Business Development Manager, **Euronext**

Speakers' languages: DE, EN

BOX 9

Get access to French "Boutiques" funds in an efficient way - thanks to a strong coordination between Fund Promoters, Third-Party Marketers (TPM) and the Depositary

Meet with **Nathalie Keller**, Head of Depositary and Global Custody, and **Thibaut Simonnet**, Head of Institutional Coverage and Business Development, **CM-CIC Securities**

Speakers' languages: EN

BOX 10

A year after AIFMD implementation: where do we stand and how has the role of the depositary evolved?

Meet with **Heike Findeisen**, Business Development Director – Germany & Austria, **CACEIS**

Speaker's languages: DE, EN

☐ **BOX 11**

Absolute return from a European stock picker's perspective

Meet with **Emeric Préaubert**, Co-Founder and European Equity Manager, and **David Czupryna**, Institutional Sales – Germany & Austria, **Sycomore Asset Management**

Speakers' languages: DE, EN

☐ **BOX 12**

Easy Future: a long-term saving solution in the current interest rate environment

Meet with **Charles Alberti**, Investment Specialist, **THEAM**, and **Bozidar Kristic**, Director, **BNP Paribas Investment Partners Germany**

Speakers' languages: DE, EN

10:45 AM - 11:00 AM Coffee break

11:00 AM – 11:10 AM Keynote speech by **Dr. Oliver Wagner**, Managing Director, **Verband der Auslandsbanken (Association of Foreign Banks)**

11:10 AM – 12:10 PM Round table 2

How to get the best transparency and safety for professional investors

- *AIMFD: fund passport and distribution opportunities*
- *Cross border distribution through platforms*
- *Asset managers, custodians, the regulator: a highly secure value chain*
- *Rigorous methodologies balancing innovation and discipline*
- *Bespoke funds: French tailoring for single investor funds*
- *Benefiting from full tax transparency and neutrality of Paris funds, level of management fees, prompt launch of new funds*

Moderator - **James Woodley**, Head of Investment Funds, Exchange Traded Products, **Euronext**

Panelists

- **Thibaut Simonnet**, Head of Institutional Coverage and Business Development, **CM-CIC Securities**
- **Dr. Holger Sepp**, Member of the Management Board, **CACEIS Bank Deutschland**
- **Marie-Laure Faller**, Managing Director, **Axeltis**
- **Xavier Parain**, Deputy Secretary General, **AMF (Autorité des Marchés Financiers)**

12:10 PM – 12:20 PM Keynote speech by **Dr. Tobias Schmidt**, Chief Executive Officer, **FERI EuroRating Services AG**

12:20 PM – 1:15 PM Lunch Buffet

1:15 PM – 2:15 PM One-to-few meetings – session 2

☐ **BOX 1**

Creative alpha in an uncertain environment

Meet with **Dominique Carrel-Billiard**, Chief Executive Officer, and **Jérôme Blanc**, Director of International Development, **Financière de l'Echiquier**

Speakers' languages: EN

BOX 2

How to allocate bond within a managed risk framework

Meet with **Hervé Goigoux-Becker**, Deputy Chief Investment Officer, and **Vincent Ribuot**, Head of Marketing, Strategy & Communication, **OFI Asset Management**

Speakers' languages: EN

BOX 3

European equities: themes and business models to focus on in 2015

Meet with **Guillaume Dard**, Chief Executive Officer, and **Antoine Bory**, Managing Director, Head of International Business Development, **Montpensier Finance**

Speakers' languages: EN

BOX 4

Fixed-income: is there still value in European High Yield for 2015?

Meet with **Fabrice Neyroumande**, Product Specialist, and **Frédéric Salomon**, Head of Short Term, High Yield & Loans, **Schelcher Prince Gestion**

Speakers' languages: DE, EN

BOX 5

Finance dedicated to Insurance: the management of French mutual insurance group assets by Covéa Finance, its portfolio management company

Meet with **Francis Jaisson**, Head of Multimangement – Marketing and Sales, and **Damien Colombel**, Institutional Sales, **Covea Finance**

Speakers' languages: EN

BOX 6

Success by investing in European innovative SMEs

Meet with **Antoine Valdes**, Founder and Chief Executive Officer, and **Stefan Berger**, Venture Partner, **Alto Invest**

Speakers' languages: DE, EN

BOX 7

Event Driven Multi Asset: all weather strategy with asymmetric pay off

Meet with **Sebastien Boucher**, Founder and Chief Investment Officer, and **Alexandre de Sagazan**, Managing Director and Partner, **BlueHive Capital**

Speakers' languages: DE, EN

BOX 8

Asset gathering and efficient order execution for open-end funds within the Euronext exchange trading environment

Meet with **Jean-Bernard Ferrand-Eynard**, Head of EU Buy-side Relationship Management, and **Roger van Elderen**, Business Development Manager, **Euronext**

Speakers' languages: DE, EN

BOX 9

Get access to French "Boutiques" funds in an efficient way - thanks to a strong coordination between Fund Promoters, Third-Party Marketers (TPM) and the Depositary

Meet with **Nathalie Keller**, Head of Depositary and Global Custody, and **Thibaut Simonnet**, Head of Institutional Coverage and Business Development, **CM-CIC Securities**

Speakers' languages: EN

- ❑ **BOX 10**
A year after AIFMD implementation: where do we stand and how has the role of the depositary evolved?
Meet with **Heike Findeisen**, Business Development Director – Germany & Austria, **CACEIS**
Speaker's languages: DE, EN

- ❑ **BOX 11**
Absolute return from a European stock picker's perspective
Meet with **Emeric Préaubert**, Co-Founder and European Equity Manager, and **David Czupryna**, Institutional Sales – Germany & Austria, **Sycomore Asset Management**
Speakers' languages: DE, EN

- ❑ **BOX 12**
Easy Future: a long-term saving solution in the current interest rate environment
Meet with **Charles Alberti**, Investment Specialist, **THEAM**, and **Bozidar Kristic**, Director, **BNP Paribas Investment Partners Germany**
Speakers' languages: DE, EN

2:15 PM

End of Paris Fund Industry Forum

Contact:

Romain Guizard

International Development Manager
French Asset Management Association
31, rue Miromesnil, F-75008 Paris
Phone: +33 1 44 94 96 66
Email: info@parisfundindustry.com

Contact in Germany

Mrs Aleksandra Bikar
INSTINCTIF PARTNERS
Spichernstraße 77, D-50672 Köln
Direct Line: +49 221 420 7521
Email: aleksandra.bikar@instinctif.com